



Southwest Moments SPRING 2014 ISSUE

HOLIDAY CLOSURES

Memorial Day

Monday, May 26

Independence Day

Friday, July 4

ACCESS YOUR ACCOUNT

- ◆ Online
- ◆ Via Mobile & Phone Banking, with 24/7 Live Member Service
- ◆ At over 31,000 surcharge-free CO-OP, CU Anytime, and Bank of the West ATMs.



...and so can you!

Share the benefits of Southwest FCU membership with a family member, friend or co-worker and receive *\$50. Plus, your referral will receive a *\$25 Welcome Bonus.

It's easy to get started. Visit www.sfcunm.org, click on the Join Now tab, and then on Refer A Member, or call (505) 248-8680 to confirm membership eligibility.

*Certain rules & restrictions apply.

For more details, visit:

<https://www.sfcunm.org/refer-a-member/>

DID YOU KNOW SFCU IS A CO-OP?

In 1935, when credit unions were helping Americans through the Great Depression and Southwest FCU was founded, the treasurer of a Midwestern credit union said that credit unions are “not for profit, not for charity, but for service”, and that is still the focus of American credit unions today. The seven cooperative principles that guide all credit unions reflect this commitment to serving members and their communities. Two of them are Voluntary Membership and Democratic Member Control.

Voluntary Membership

Credit unions are voluntary, cooperative organizations, offering services to people willing to accept the responsibilities and benefits of membership, without gender, social, racial, political or religious discrimination. Southwest operates as a not-for-profit institution with a volunteer Board of Directors voted in by the members.

Democratic Member Control

Cooperatives are democratic organizations owned and controlled by their members — one member, one vote — with equal opportunity for participation in setting policies and making decisions. You can help decide the direction of your credit union.

ALL MEMBER/OWNERS OF SOUTHWEST ARE
WELCOME AT OUR

ANNUAL MEETING
THURSDAY, MAY 29

5:30—6:30

AT THE CHERRY HILLS BRANCH
8111 HARPER NE, ALBUQUERQUE
NEXT TO THE CHERRY HILLS LIBRARY

COME LEARN ABOUT PLANS FOR 2014, HOW SOUTHWEST
PERFORMED IN 2013, MEET
MANAGEMENT AND STAFF, AND MAKE YOUR VOICE HEARD

Southwest Members Can Save with Sprint

The average American family overspends on their wireless services by an average of \$200 a year. If this sounds like you, Southwest thinks it might be time to start saving with the Sprint Credit Union Member Discount. To take advantage of these Sprint savings, remember to verify your Credit Union membership. (Details below.)

You or your business could save hundreds each year with these discounts:

Personal—Save 10%

- * 10% discount on select regularly priced Sprint monthly service
- * Waived activation fee on new lines (up to \$36 in savings)
- * Waived upgrade fee (up to \$36 in savings)
- * Buy online to save even more
- * Unlimited data available on select phone plans
- * Ready Now, one-on-one personalized setup, is provided at select Sprint stores
- * Use Corporate ID NACUC_ZMM to claim your discount



Visit LoveMyCreditUnion.org/Sprint to start saving with the Sprint Credit Union Member Discount.

Call Jennifer at 248-8680 for help with discounts for your business or for help with CU Member Verification.



Stop the clutter and increase security with eStatements! eStatements are the safe, simple, and green way to view your statement and check images. With eStatements you'll eliminate your check and statement storage hassles. Once you sign up for eStatements, up to 24 months of information will build and be available to you at the touch of a button.

You'll be able to view, save, or print checks sorted by number, amount, or date.

eStatements also help you protect your private information. No more statements or cancelled checks at risk in the mail. Your unique Login ID and password ensure confidentiality.



Call or visit a branch to sign up today!

LOCATIONS

- ⇒ 8111 Harper Rd. NE
Albuquerque, NM 87111
- ⇒ 6100 Coors Blvd. NW, Ste. J
Albuquerque, NM 87120
- ⇒ 111 S. Miller
Farmington, NM 87401

FULL-SERVICE ELECTRONIC KIOSK

414 Silver Ave. SW
Albuquerque, NM 87102

TELEPHONE TELLER

(505) 243-3944 (800) 243-8991

24/7 LIVE MEMBER SERVICE

(505) 243-6751 (800) 880-974

FRAUD ALERTS

We routinely update the Fraud Alerts page on our website to make sure our members are being warned about current scams. Please check the Fraud Alerts button at the bottom of any page on the site frequently.

**Federally Insured by the
NCUA**

Equal Opportunity Lender



P.O. Box 95410
Albuquerque, NM 87199